Learn Adobe InDesign CC For Print And Digital Media Publication: Adobe Certified Associate Exam Preparation (Adobe Certified Associate (ACA))
Synopsis

Used by graphic designers worldwide, Adobe InDesign CC is a layout powerhouse. But that power is easy to harness, as you’ll soon learn. These real-world projects teach you to think like a designer and master the details that set your work apart. Hone your InDesign skills as you: Produce an advertising poster Design a magazine for print and tablet delivery Build interactive forms Create a comic book page Add controls for video, animations, and more to a digital media publication This study guide uses more than 11 hours of video integrated with text to help you gain real-world skills that will get you started in your career designing publications for print and screen using InDesign CC. It lays the foundation for taking the Adobe Certified Associate (ACA) certification exam and helps prepare you for an entry-level position in a competitive job market. Purchasing this book gives you access to valuable online extras. Follow the instructions in the book’s “Getting Started” section to unlock access to: The Web Edition containing instructional video embedded in the complete text of the book with interactive review questions along with product updates Downloadable lesson files you need to work through the projects.

Book Information

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Customer Reviews

I was pleasantly surprised with the combination of the book and on-line videos. They work together very well. There has been only one little hitch and that was probably because of the different versions of InDesign. Not a problem though as I figured it out. Being a newbie at design I was very
I have to give the book one star, because the review system needs a star. This book/web/video product is the worst educational product I have encountered. As a totally unbiased former educator, I can safely say this. This product is poorly written, conceived, and delivered. Even the simplest matter of referring to available online practice files is a mess. Don't buy this. Adobe put its name to this product. Shame.

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