Microsoft Publisher 2013: Introductory (Shelly Cashman Series)
Introduce your students to the latest that Microsoft Office has to offer with the new generation of Shelly Cashman Series books! For the past three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of students. With MICROSOFT PUBLISHER 2013, we’re continuing our history of innovation by enhancing our proven pedagogy to reflect the learning styles of today’s students. In this text you’ll find features that are specifically designed to engage students, improve retention, and prepare them for future success. Our trademark step-by-step, screen-by-screen approach now encourages students to expand their understanding of MICROSOFT PUBLISHER 2013 through experimentation, critical thought, and personalization. With these enhancements and more, the Shelly Cashman Series continues to deliver the most effective educational materials for you and your students.

Book Information

Series: Shelly Cashman Series
Paperback: 304 pages
Publisher: Course Technology; 1 edition (June 1, 2013)
Language: English
ISBN-10: 1285167295
Product Dimensions: 10.7 x 8.4 x 0.6 inches
Shipping Weight: 1.2 pounds (View shipping rates and policies)
Average Customer Review: 3.0 out of 5 stars See all reviews (5 customer reviews)
Best Sellers Rank: #253,349 in Books (See Top 100 in Books) #90 in Books > Computers & Technology > Graphics & Design > Desktop Publishing #3157 in Books > Textbooks > Computer Science

Customer Reviews

This manual was easy to follow, gave detailed instructions and tips. It did not matter whether you were using Windows 7 or Windows 8 as instructions were clear for both. I would have liked to be shown a little more on doing things yourself in lieu of having the pre-made copy and paste inserts, but for an introductory book it was well written. I was able to put a detailed newsletter together after completing the book.

No it didn’t I am a student why would I need intro? I need the whole book I know I haven’t returned
it yet but I had to order all over made me suffer in classroom, should not be in same section as textbooks, I have history of ordering books

Be careful when purchasing this book. I thought I was buying this book in the "Complete" not "Introductory" copy. The COVERS ARE IDENTICAL except for that small word at the bottom. I thought it was too good a price.

the book was not what I expected I needed the entire book not just the 3 chapters so now i have to buy another

Very satisfied

Download to continue reading...


Dmca