Hanukkah With Uncle Reuben: Not Santa But Not Bad
Once a year, on the eve of a certain major holiday, a well-fed man of good cheer delivers toys to children everywhere. OK, maybe it’s not exactly a major holiday. And yes, if you want to be nit-picky about it, they’re not toys, they’re tchotchkes. And perhaps it’s not so much children everywhere, as much as all of the Jewish children that he can reasonably visit in one night. Who is this mensch, who, by the way, is a little verklempt that you are always discussing how he is-or isn’t just like Santa Claus? Why, it’s Uncle Reuben, and he’s a Hanukkah legend. Kids and grown-ups alike will be captivated by the humorous side-by-side contrast of the man in red with the mensch in blue, replete with “‘Twas the Night Before Christmas” rhyme scheme. Vibrant and detailed cartoon illustrations deftly usher the reader through Uncle Reuben’s routine as he brings joy to children on Hanukkah. How does Reuben stack up against St. Nick? You’ll have to read Hanukkah With Uncle Reuben: Not Santa but Not Bad to find out!

Very entertaining, especially the humorous subtleties in the illustrations. Enjoyable for adults, as well as children.

Customer review

You bust a laugh and crack a smile...many times(!) Christmas, Santa, Hanukkah and well... Uncle Reuben. Of course! Author Mark Tuchman humorously compares and contrasts Santa, who we all know so much about, to Uncle Reuben, a author-created character for Hanukkah, in concise quips and quite clever illustrations. I loved this book and had to buy it for my relatives who are both Jewish and ‘not-Jewish’, young and ‘not-young’. We all loved it:-)
I love this book. It is both for adults and children and laugh out loud funny. It is about time we had a Hanukkah icon, and Uncle Reuben is it. I will buy more so I can give it out to friends during the holiday season. Wonderful book.

Uncle Reuben is a delightful book for young and old! The story and illustrations are laugh out loud funny! I can’t wait to have grandchildren to share this book with! Order Uncle Reuben, you’ll be glad you did!!

My 15 yo daughter to her brother: "It's an awesome book, you have to read it." Can't get higher praise than that.

Hysterical!! I actually laughed out loud!


Dmca