A Collector's Book Of Retired Lladro: Genuine Figurines & Their Marks

By Peggy Whiteneck
Ever since its founding in the 1950s and its subsequent, stellar rise to global prominence, collectors have been fascinated with the singular modeling and attention to detail in Lladró Spanish porcelain figurines. Eventually, collectors discovered that Lladró wasn’t just one brand but several. At the same time, other companies began to sprout up all over Spain, particularly around Lladró’s own region in Valencia, working "in the Lladró style" and hoping to catch a ride on the tailwinds of its popularity. This book is written to acquaint readers with retired figurines in all the Lladró and Lladró-affiliated brands and to help distinguish them from the work of other Spanish companies. The book features substantive chapters on the Lladró (r) "core brand," NAO by Lladró, Zaphir, Golden Memories, Rosal, and Hispania, complete with representative photos.

**Book Information**

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**Customer Reviews**

This collector’s book of retired Lladro figurines promised much more than it delivered. There was little to no new information that couldn't be found for free on the internet. The only truly detailed information was about the various kinds of marks on the bottom of the figures. It's OK, but I don't feel like it was worth the cost.

Not a catalogue but a list of Peggy Lladro. None of mine Lladro or Nao is in the book. It does not explain that the Marks properly I have a piece with 1970 imprint mark but the piece same also has the blue mark, but has good book for information and is well written, a good book to have for history.

A good basic book, but it does not contain the newer items and does not provide values at all.
Replacements.com is a good source of some, but not all, values. This book does have a very nice history of the brand and made me aware of some of the other knock-off brands. I had inadvertently bought one of those brands on eBay before I read this book. All in all, this is a worthwhile purchase.

Straightforward prose; engaging reading; lots of interesting anecdotal and factual information; a must have for all serious lovers of fine Spanish porcelain.

Very good, but not complete by a long shot. I'm still looking for that COMPLETE listing. Someday it will come. Lladro's are hard to find.

I am always looking for information for my antiques. I have thoroughly enjoyed this book and would recommend it to everyone.