An Editor's Guide To Adobe Premiere Pro
Synopsis
If you’re an experienced editor who wants to get up to speed on Adobe Premiere Pro, then look no further than this fast-paced but thorough guide to Adobe’s flagship editing program. Enjoy the ride as three experienced editors take you step by step through the entire editing process in Adobe Premiere Pro. You’ll learn to perform professional editing tasks such as project management, multi-format editing, color correction, audio mixing, titling, effects, and delivering your video onto tape, the web, and mobile devices. Plus the whole process moves at an accelerated pace so you can get back to editing even faster. Within a weekend, you’ll learn everything you need to know to use Adobe Premiere Pro confidently for your own projects and client work. In this no-fluff guide to Adobe Premiere Pro, you’ll learn to:
• Quickly import your existing Final Cut or Avid projects, or create new projects to use right away in Adobe Premiere Pro
• Work within the Adobe editing environment, with powerful insight into applications such as Adobe Photoshop, Adobe After Effects, Adobe Audition, Adobe Media Encoder, Dynamic Link, and Adobe Story
• Edit your footage the way you like but with workflow advice from a nonlinear editing team with more than 50 years of combined experience
• Put your advanced editing skills to work immediately by using the accompanying hands-on lesson files to work through the steps in the book
• Improve your knowledge through engaging video tutorials, handy quick-reference guides, and keyboard shortcut sheets all made available on the book’s DVD

Book Information
Paperback: 352 pages
Publisher: Peachpit Press; 1 edition (June 23, 2011)
Language: English
ISBN-10: 0321773012
Product Dimensions: 7.9 x 0.8 x 9 inches
Shipping Weight: 1.7 pounds (View shipping rates and policies)
Average Customer Review: 4.4 out of 5 stars See all reviews (53 customer reviews)

Customer Reviews
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